



SHAKTI ENTERPRISES



INTRODUCTION

M/s Shakti Enterprises has been a trusted name in colours and dyes since 1986. Based in the sacred land of Braj (Birthplace of Lord Krishna), we carry forward both ancient traditions and modern innovation.

With state-of-the-art machinery and a skilled team of engineers and technicians, we manufacture a wide range of colours, dyes, and concentrates that meet the highest standards of quality.

Over the decades, we have become pioneers in Holi colours, sprays, and festive solutions, catering to events and celebrations across India. Our products are known for being safe, vibrant, eco-friendly, and easy to use, spreading joy while leaving lasting impressions.

At Shakti Enterprises, we don't just make colours, we create experiences that celebrate life, culture, and togetherness.

Gulal Air Pouch



Shree Gold

Item code. 207
Code. 180

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

100g/pouch

Carton- 200 Pouches | 20kg



Brijwasi

40g / 100g
Item code. 211 210
Code. 180 104

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

100g/pouch



Carton- 200 Pouches | 20kg

40g/pouch

Carton- 16 Pack X 25 Pouch (400 Pouches)



Gulal Air Pouch



Herbal Premium

Item code. 213
Code. 80

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

100g/pouch



Carton- 200 Pouches | 20kg



Sparsh

Item code. 214
Code. 68

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

100g/pouch



Carton- 200 Pouches | 20kg



Gulal Air Pouch



Lovers

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

40g/pouch

Carton- 500 Pouches | 20kg

100g/pouch

Carton- 200 Pouches | 20kg



40g / 100g
Item code. 213 215
Code. 180 68



Motu Patlu

Item code. 217
Code. 60

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

100g/pouch



Carton- 200 Pouches | 20kg



Gulal Air Pouch



Holi Hungama

Item code. 220
Code. 5

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

100g/pouch



Carton- 150 Pouches | 15kg

Gulal Air Pouch



Baby Doll

Item code. 218

Code. 4.80

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

80g/pouch



Carton- 150 Pouches | 12kg

Guru

Item code. 219

Code. 4.80

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

80g/pouch



Carton- 150 Pouches | 12kg



Gulal Air Pouch



Sky Gold

Item code. 237

Code. 4.60

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

80g/pouch



Carton- 120 Pouches | 12kg

Item code. 238

Code. 4.60

Kanha Gold

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

80g/pouch



Carton- 120 Pouches | 12kg



Gulal Zipper Pouch



Shree Gulal

Item code. 212
Code. 96

Easy-to-use zipper pouch filled with bright gulals. Resealable, mess-free, and perfect for festive gifting.

100g/pouch



Carton Pkg- 20 kg (mix colour)

Gold Gulal

80g / 1Kg
Item code. 246 | 188
Code. 160 | 140

Easy-to-use zipper pouch filled with bright gulals. Resealable, mess-free, and perfect for festive gifting.

80g/pouch



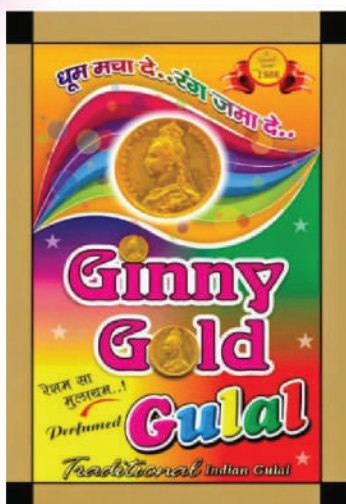
Carton Pkg- 20 kg (mix colour)

1kg/pouch

Carton Pkg- 20 kg (mix colour)



Gulal Flat Pouch



Ginny gold

40g / 100g
Item code. 222 221
Code. 80 54

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

100g/pouch



Carton Pkg- 20 kg (mix colour)

Bag Pkg- 30 kg (mix colour)



Radhe Radhe

Item code. 223
Code. 54

Ultra-light, free-flowing colors that create stunning clouds in the air. Ideal for big gatherings, stage events, and playful moments. Enjoy Holi with colors that float, spread, and excite.

100g/pouch



Carton Pkg- 20 kg (mix colour)

Bag Pkg- 30 kg (mix colour)



Herbal Pouch in Box



Floral Fusion

Item code. 232
Code. 180

100% herbal and skin-safe gulals in a handy pouch. Natural colors that care while you celebrate.

80g/Pouch



Fragrances



Box Pack: 6 Pouches
Carton Pack: 40 Boxes

Fruit Splash

Item code. 230
Code. 180

100% herbal and skin-safe gulals in a handy pouch. Natural colors that care while you celebrate.

80g/Pouch



Fragrances



Box Pack: 6 Pouches
Carton Pack: 40 Boxes



Herbal Pouch in Box



Shree Herbal

Item code. 201
Code. 170

100% herbal and skin-safe gulals in a handy pouch. Natural colors that care while you celebrate.

100g/Pouch



Box Pack: 5 Pouches
Carton Pack: 30 Boxes



Shree herbal

50g
Item code. 202
Code. 180

Five herbal gulals in a handy pouch set. Gentle on skin, rich in colors, and perfect for sharing festive vibes.

50g/pouch



Box Pack: 10 Pouches
Carton Pack: 36 Boxes



Herbal Pouch in Box



Sanskar Herbal

100% herbal and skin-safe gulals in a handy pouch.
Natural colors that care while you celebrate.

100g/Pouch

Box Pack: 5 Pouches
Carton Pack: 36 Boxes

50g/container

Box Pack: 9 Container
Carton Pack: 36 Boxes

50g | 100g
Item code. 205 | 204
Code. 240 | 150



Gulal Bag packing



Shree Gold

A festive bag packed with vibrant gulals. Big, colorful, and perfect for group celebrations and gifting.

12 Shades available



5kg | 10kg

1kg | 5kg | 10kg
Item code. 188 | 187 | 186
Code. 140 | 660 | 1280



Brijwasi

A festive bag packed with vibrant gulals. Big, colorful, and perfect for group celebrations and gifting.

10 shades available



1kg | 5kg | 10kg

1kg | 5kg | 10kg
Item code. 151 | 190 | 189
Code. 100 | 450 | 880



Gulal Bag packing



Shree Premium

Item code. 152

Code. 650

A festive bag packed with vibrant gulals. Big, colorful, and perfect for group celebrations and gifting.

10 Shades available



10kg



Sparsh

Item code. 193

Code. 450

A festive bag packed with vibrant gulals. Big, colorful, and perfect for group celebrations and gifting.

10 Shades available



10kg



Gulal Bag packing

Item code. 194
Code. 320

Govinda Gulal

A festive bag packed with vibrant gulals. Big, colorful, and perfect for group celebrations and gifting.



10kg



Maharaja

Item code. 195
Code. 250

A festive bag packed with vibrant gulals. Big, colorful, and perfect for group celebrations and gifting.

5kg | 10kg



Gulal Bag packing

Baby Doll

A festive bag packed with vibrant gulals. Big, colorful, and perfect for group celebrations and gifting.

5kg | 10kg



5kg | 10kg
Item code. 198 | 197
Code. 120 | 190



Kanha Gold

A festive bag packed with vibrant gulals. Big, colorful, and perfect for group celebrations and gifting.

5kg



Item code. 239
Code. 140



Gulal Gift box



Herbal Gift Box

A festive pack of vibrant gulals wrapped in tradition and purity. Perfect for gifting colors of joy this Holi.



Item code. 241
Code. 220

Shree Rangotsav Gift Box

A festive surprise pack with herbal gulal, playful sprays, and more, - perfect for gifting and celebrating the spirit of Holi.



Gulal Gift box



Shree Gift pack

Item code. 230

Code. 220

A festive combo pack with herbal gulal, playful sprays, and more, perfect for gifting and celebrating the spirit of Holi.

Box Pack: 1 Pack

Carton Pack: 36 Boxes



Item code. 206

Code. 140

Saccha Moti Herbal Gulal

Herbal, safe, and skin-friendly gulals in a premium 3-pack box. Celebrate Holi naturally and gracefully.

210g/Container

Box Pack: 3 Container

Carton Pack: 48 Boxes



Gulal Gift box



Gulal Pichkari

Item code. 233

Code. 130

A playful combo of colorful gulals with a pichkari for endless festive fun. Ideal for kids and family celebrations.

Box Pack: 1 Pack

Carton Pack: 40 Boxes



Thunder

2kg / 4kg

Item code. 234 | 235

Code. 1000 | 1200

A fire-extinguisher-style gulal spray bottle for a unique Holi blast. Bring energy and excitement to every celebration!

Box Pack: 1 Pack

Carton Pack: 8 Units

2 kg /Pack

Box Pack: 1 Pack

Carton Pack: 4 Units

4kg/pack



Gulal Gift box

Gulal Poppers

Item code. 226

Code. 60

Fun, vibrant poppers filled with herbal gulal for a joyful and colorful Holi celebration.

40cm/unit

Carton Pack: 100 Units



Pichkari

Item code. 244 | 243 | 242

Code. 68 | 60 | 52

A playful combo of colorful gulals with a pichkari for endless festive fun. Ideal for kids and family celebrations.

Sizes

18 cm | 15 cm | 12 cm

Tin Dibbi



Ginny gold

2g/piece

Item code. 101
Code. 350

1 Jar: 50 Pieces

Carton Pack: 48 Jars

8g/piece

Item code. 104
Code. 132

1 Box: 6 Pieces

Carton Pack: 100 Boxes

10g/piece

Item code. 105
Code. 276

1 Box: 10 Pieces

Carton Pack: 50 Boxes



Ginny gold

20g/piece

Item code. 102
Code. 600

1 Box: 12 Pieces

Carton Pack: 18 Boxes

50g/piece

Item code. 106
Code. 720

1 Box: 6 Pieces

Carton Pack: 18 Boxes



Shree gold

4g/piece

Item code. 108A
Code. 120

1 Box: 10 Pieces

Carton Pack: 80 Boxes

10g/piece

Item code. 108
Code. 240

1 Box: 10 Pieces

Carton Pack: 60 Boxes

Tin Dibbi



Super Strong

10g/piece

Item code. 110
Code. 160

1 Box: 10 Pieces

Carton Pack: 60 Boxes



Lovers

10g/piece

Item code. 114
Code. 90

1 Box: 10 Pieces

Carton Pack: 100 Boxes



Rubia gold

10g/piece

Item code. 122
Code. 80

1 Box: 10 Pieces

Carton Pack: 100 Boxes

Tin Dībbī



Regular

10g/piece

Item code. 115
Code. 74

1 Box: 10 Pieces
Carton Pack: 100 Boxes



Tiranga

10g/piece

Item code. 123
Code. 74

1 Box: 10 Pieces
Carton Pack: 100 Boxes



Cheetah

10g/piece

Item code. 121
Code. 74

1 Box: 10 Pieces
Carton Pack: 100 Boxes

Tin Dibbi



Shree Tin

10g/piece

Item code. 116
Code. 110

1 Box: 12 Pieces
Carton Pack: 60 Boxes



Rangeela

10g/piece

Item code. 133
Code. 52

1 Box: 10 Pieces
Carton Pack: 100 Boxes

2 in 1 dibbi



Shree Gold

20g/piece

Item code. 108B
Code. 280

1 Box: 10 Pieces
Carton Pack: 44 Boxes



Shree Big

12g/piece

Item code. 109
Code. 160

1 Box: 10 Pieces
Carton Pack: 60 Boxes



Bombaiya

12g/piece

Item code. 112
Code. 150

1 Box: 10 Pieces
Carton Pack: 60 Boxes

2 in 1 dībbī



Sona Chandi

12g/piece

Item code. 117
Code. 140

1 Box 10 Pieces
Carton Pack: 80 Boxes



Gora Kala

12g/piece

Item code. 118
Code. 130

1 Box: 10 Pieces
Carton Pack: 80 Boxes



Thanda Garam

10g/piece

Item code. 111
Code. 140

1 Box: 10 Pieces
Carton Pack: 80 Boxes

2 in 1 dibbi



Lovers

12g/piece

Item code. 127
Code. 90

1 Box: 10 Pieces
Carton Pack: 80 Boxes



Kingfisher

12g/piece

Item code. 126
Code. 90

1 Box: 10 Pieces
Carton Pack: 80 Boxes



Tiranga

12g/piece

Item code. 128
Code. 70

1 Box: 10 Pieces
Carton Pack: 80 Boxes



2 in 1 dībbī



World No.1

4g/piece

Item code. 134A
Code. 110

1 Box: 20 Pieces
Carton Pack: 80 Boxes



Lovers Jumbo

20g/piece

Item code. 127A
Code. 120

1 Box: 10 Pieces
Carton Pack: 44 Boxes



Sky World

10g/piece

Item code. 128A
Code. 70

1 Box: 10 Pieces
Carton Pack: 80 Boxes

Plastic Dibbi



Mahabali

2g/piece

Item code. 135
Code. 160

1 Box: 10 Pieces

Carton Pack: 100 Boxes

5g/piece

Item code. 136
Code. 300

1 Box: 10 Pieces

Carton Pack: 60 Boxes

10g/piece

Item code. 137
Code. 700

1 Box: 10 Pieces

Carton Pack: 60 Box



VIP

10g/piece

Item code. 103
Code. 150

1 Box: 12 Pieces

Carton Pack: 60 Boxes

50g/piece

Item code. 184
Code. 360

1 Tray: 5 Pieces

Carton Pack: 40 trays



Durga pooja

100g/piece

Item code. 175
Code. 220

1 Tray 5 Pieces

Carton Pack: 40 trays

Plastic Dibbi



Pahalwan Daana

100g/piece

Item code. 176
Code. 200

1 Tray: 5 Pieces
Carton Pack: 40 trays



Lovers

10g/piece

Item code. 120
Code. 96

1 Tray: 10 Pieces
Carton Pack: 100 Trays

50g/piece

Item code. 125
Code. 320

1 Box: 10 Pieces
Carton Pack: 30 Boxes



Diamond

10g/piece

Item code. 138
Code. 56

1 Box: 10 Pieces
Carton Pack: 100 Boxes

Plastic Dibbi



Kingfisher

10g/piece

Item code. 139
Code. 56

1 Box: 10 Pieces
Carton Pack: 100 Boxes



Galaxy

10g/piece

Item code. 140
Code. 48

1 Box: 10 Pieces
Carton Pack: 100 Boxes



Tajmahal

10g/piece

Item code. 129
Code. 48

1 Box: 10 Pieces
Carton Pack: 100 Boxes

Plastic Dibbi



Holi Hungama

10g/piece

Item code. 130
Code. 28

1 Box: 10 Pieces
Carton Pack: 100 Boxes

50g/piece

Item code. 131
Code. 100

1 Box: 10 Pieces
Carton Pack: 40 Boxes



Tiranga

10g/piece

Item code. 123
Code. 48

1 Box: 10 Pieces
Carton Pack: 100 Boxes



World No.1

2g/piece

Item code. 134
Code. 180

1 Jar: 50 Pieces
Carton Pack: 48 jars

Rang Gatha Dibbi

Lovers



20g/piece

Item code. 129
Code. 150

1 Box: 10 Pieces
Carton Pack: 60 Boxes

50g/piece

Item code. 125
Code. 320

1 Box: 10 Pieces
Carton Pack: 30 Boxes



Bambaiya



10g/piece

Item code. 113A
Code. 104

1 Box: 10 Pieces
Carton Pack: 100 Boxes

Rang Gatha Dibbi



Big Brother

10g/piece

Item code. 113
Code. 104

1 Box: 10 Pieces
Carton Pack: 100 Boxes



Veenus

10g/piece

Item code. 119
Code. 64

1 Box: 10 Pieces
Carton Pack: 100 Boxes

Rang Pouch



Parakeet

10g/piece

Item code. 140
Code. 240

1 Pkt: 10 Pieces
Carton Pack: 60 Pkt



Rubia

10g/piece

Item code. 143
Code. 160

1 Box: 25 Pieces
Carton Pack: 60 Boxes

5g/piece

Item code. 144
Code. 180

1 Box: 50 Pieces
Carton Pack: 60 Boxes

10g/piece

Item code. 142
Code. 600

10 Pieces Pkt X 10
Pkt bag
Carton Pack: 10
Pkt bag



Kingfisher

10g/piece

Item code. 145
Code. 460

10 Pieces Pkt X 10 Pkt bag
Carton Pack: 10 Pkt bag

Rang Pouch



Maharaja

10g/piece

Item code. 147
Code. 350

10 Pieces Pkt X 10 Pkt bag
Carton Pack: 10 Pkt bag



555

5g/piece

Item code. 151
Code. 200

100 Piece Bag
Carton Pack: 50 Bag



Dhoom Dhamaka

5g/piece

Item code. 152
Code. 25

1 Pkt: 45 Pieces
Bag Pack: 200 Pkt

10g/piece

Item code. 153
Code. 48

1 Pkt: 45 Pieces
Bag Pack: 100 Pkt

Colour spray & Paste



Makeup Tube Sona Chandi

20g/piece

Item code. 171
Code. 230

1 Jar: 10 Pieces
Carton Pack: 48 Jars



Makeup Paste Dibbi

15g/piece

Item code. 170
Code. 132

1 Box: 10 Pieces
Carton Pack: 60 Boxes



Lovers Paste Tube

15g/piece

Item code. 172
Code. 120

1 Box: 10 Pieces
Carton Pack: 80 Boxes

Colour spray & Paste



Ginny Gold spray



60ml/spray

Item code. 166
Code. 200

1 Box: 10 Pieces
Carton Pack: 20 Boxes

100ml/spray

Item code. 165
Code. 220

1 Box: 10 Pieces
Carton Pack: 20 Boxes

200ml/spray

Item code. 164
Code. 270

1 Box: 10 Pieces
Carton Pack: 10 Boxes



Super Strong Liquid



20g/piece

Item code. 110A
Code. 250

1 Jar: 10 Pieces
Carton Pack: 48 Jars



Chupke Chupke



15g/bottle

Item code. 169
Code. 144

1 Box: 10 Pieces
Carton Pack: 60 Boxes

Old is Gold



100% Can

100g/can

Item code. 177
Code. 380

Carton Pack: 100 Boxes



Veer Sikandar 125%

100g/box

Item code. 179
Code. 360

Carton Pack: 100 Boxes



Lovers Box

50g/piece

Item code. 185
Code. 140

1 Box: 10 Pieces

Carton Pack: 36 Boxes



Old is Gold

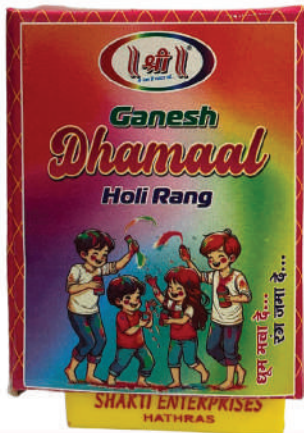


GNP 100%

100g/piece

Item code. 180
Code. 200

Carton Pack: 20 Kg



Ganesh Dhamaal

50g/piece

Item code. -
Code. 110

1 Box: 10 Pieces

Carton Pack: 36 Boxes



Ganesh RR

50g/box

Item code. 173
Code. 144

Carton Pack: 10 kg

100g/box

Item code. 174
Code. 70

Carton Pack: 20 kg



Contact Us

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